

Canyon Creek School District #4
Thursday, May 14th, 2020
7:30 p.m. – Special Meeting - Levy Committee via Zoom

Meeting to discuss General Fund Levy planning with the Levy Committee.

The Special Meeting – Levy Committee via Zoom was called to order at 7:30 p.m. The following were in attendance. Amy Sironi, Vice-chair, Amanda Agyeman-Budu, Trustee, Amy Gibbons, Trustee, Brent Lipp, Superintendent, and Seara Stovall, Business Manager/Clerk.

Discussion was held. Some good news is that a lot of districts in the state have passed successful levies. There is hope!

Ms. Stovall attained the voter list for the district and out of 1316 total individuals, 71 are inactive. It was discussed that we would look at the inactive voters and see if any of them are parents and if so, we could provide registration cards for distribution and completion during the final packet pick-up day. Ms. Stovall will follow up with Bret Rutherford, Election Administrator, to clarify if the list he provided included non-registered voters and gain clarity on the active vs. inactive status of the listed voters.

The school Facebook page participation drawing went really well. It received a lot of responses and it was a positive way to reach more people. Superintendent Lipp thanked Amanda for putting together the winning package. The use of Social Media will be a continued focus in communicating and promoting our General Fund levy.

Amanda noted that the PTO did not respond when asked if they were interested in contributing to the levy promotion expenses. This brought up a comment from Amy Gibbons that she felt as a board we needed to request a monthly financial report and summary of activities from the PTO, as a school affiliated organization. It was also discussed that the PTO needs accountability of funds. It was shared that the PTO recently communicated a loss of funds from their book fair. There was discussion that this is a Parent Teacher Organization, not a Parent Teacher Association, therefore there are not the same requirements for meeting and financial structure. It was noted that the organization or association should be a 501(c)(3) nonprofit organization for safety and tax deduction purposes. It was noted this is an item for discussion and pursuit after the school year is completed and the levy election is completed.

Superintendent Lipp wants to put out another fact sheet for our final packet pick-up on Tuesday, May 19th. It is drafted and will be shared with the committee prior to distribution. There is intention to mail out a postcard mailing, starting next week, for 5 consecutive weeks. This will get information out to the entire district up to the scheduled election date of July 7th. In regards to information to include, it was previously noted that transparency of how the funds will be utilized is critical. Amy Gibbons thought a breakdown of salaries and expenses by percentage may be helpful. A comparison of the neighboring districts salary matrix would be a

good way to elaborate on why the salaries are a priority. Sharing the cost of curriculum(s) needed will also bring clarity to costs and why the new/updated curriculum(s) are essential. It was also discussed that sharing the demographic study projections would be beneficial to share understanding of the ensuing growth potential. Another item of follow-up was to continue the work on drafting and ordering banners for presentation along Duck Creek road at the school. It was confirmed to get one with the "Stand Up for Canyon Creek Students" and another with "Vote July 7th". Amanda noted that she had some wavy flags that were approximately \$36 and may be a way to grab attention in addition to the language banners.

Sarah Ewelt has written a letter to the public in support of the General Fund levy. She has asked if she could share it with the Community Task Force group. She will be in touch with Amy Sironi to discuss presentation to that group and Superintendent Lipp wants to personally present the general fund levy facts to that group and hopefully gain their support and reach individuals who may not be so involved with the school on a regular basis.

Amy Gibbons suggested putting out an end of the year survey to parents to see if they prefer communications out in a paper or electronic format via the webpage/Facebook. This stemmed from complaints on communication of our recent parent-teacher conferences.

The initial H-signs that were ordered are scheduled to arrive on Monday and the intention is to distribute them on Tuesday, May 19th during packet pick-up.

Amy G / Amanda will work on additional H-sign designs and completing the order by next Monday, May 18th. Superintendent Lipp will send out a draft of the fact sheet and post card mailing to the committee for approval and distribution.

Next Special Meeting – Levy Committee scheduled for Monday, June 1st at 10 a.m.

- Parent Volunteers
- Levy Promotion Communications

Adjournment

The next Regular Meeting will be held Monday, May 18, 2020 at 6:30 p.m. in the Canyon Creek School District Library, unless lawful restrictions for public meetings are still in place. If the public is still under restrictions, the meeting will be held via Zoom at the same date and time.

The meeting was adjourned at 9:05 p.m.

Joel Junso, Chairman

Seara Stovall, Business Manager/Clerk

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